

## Media Coverage Report

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### MEDIA UPDATES:

Media Outlet	Coverage/Date	Media Profile/Circulation/Links.
<b>AFA Journal</b>	"The Third Option" book review ran in the Sept. 2018 issue	<p><u>Media profile:</u> AFA Journal serves as the flagship publication (monthly) of the American Family Association. Provides news, commentary and information from a conservative, Christian perspective. See more at <a href="https://afajournal.org/past-issues/">https://afajournal.org/past-issues/</a>.</p> <p><u>Reach:</u> 977,000 circ.</p> <p><u>Link to coverage:</u> <a href="https://afajournal.org/past-issues/2018/september/reviews-family-entertainment-documentaries-resources-books-music/">https://afajournal.org/past-issues/2018/september/reviews-family-entertainment-documentaries-resources-books-music/</a></p>
<b>Armed Forces Radio</b>	Completed pre-taped radio interview.	<p><u>Media Profile:</u> The American Forces Network (AFN) is the broadcast service operated by the United States Armed Forces ' American Forces Radio and Television Service (AFRTS, commonly pronounced "A-farts") for its entertainment and command internal information networks worldwide.</p>
<b>Black Christian News Network One (BCNN1)</b>	Picked up Faithwire's interview and posted the coverage on Saturday, September 15.	<p><u>Media Profile:</u> BCNN1.com is dedicated to reporting breaking news from a black, Christian perspective for the glory of God. One of the reasons why BCNN1.com and its affiliate sites were started is because, as we looked over the landscape of Christian media and Christian publications, most of them are operated and controlled by White Christians who have not seen the need to include the many Black and Hispanic Christians who make up a huge part of the body of Christ in America and around the world.</p> <p><u>Link to coverage:</u> <a href="https://blackchristiannews.com/2018/09/rock-church-pastor-miles-mcphersons-message-regarding-overcoming-racial-division-in-america-today/">https://blackchristiannews.com/2018/09/rock-church-pastor-miles-mcphersons-message-regarding-overcoming-racial-division-in-america-today/</a></p>
<b>CBN's "700 Club"</b>	Interview completed on Thursday, Oct. 4	<p><u>Media profile:</u> The 700 Club is a live television program that airs weekdays before a studio audience from The Christian Broadcasting Network's (CBN) broadcast facilities in Virginia Beach, Virginia. The 700 Club is the flagship television</p>

program of the Christian Broadcasting Network, airing in syndication throughout the United States and available worldwide on CBN.com. Airing each weekday (three times daily) on ABC Family, the news magazine program features live guests, daily news, contemporary music, testimonies, and Christian ministry. The 700 Club can be seen in 96 percent of the homes in the U.S. and is carried on ABC Family cable network, FamilyNet, Trinity Broadcasting Network, plus numerous local U.S. television stations, and is seen daily by approximately one million viewers. CBN International maintains 15 television production centers around the world that create indigenous versions of The 700 Club and other Christian programs in 39 languages.

Reach: CBN International programs are broadcast in 138 countries to an estimated yearly viewing audience of 360 million people.

Link to coverage: <http://www1.cbn.com/honoring-gods-image-all-people>

**CBN.COM**

Interview completed on Thursday, Oct. 4

Media profile: CBN is the production company for The 700 Club, and the other syndicated shows CBN NewsWatch, Christian World News and 700 Club Interactive. The organization uses mass communications, especially television and film, the Internet and New Media, radio; the distribution of literature; and the educational training of students to relate biblical principles to those spheres of human endeavor that play a dominant role in our world. See more at: [www.cbn.com](http://www.cbn.com).

Reach: 5.76 million + unique visitors a month online.

**myCBN App**

Completed in-person interview on Oct. 4

Media Profile: myCBN App, official app of the Christian Broadcasting Network (CBN).

Reach: 5.21 Million UVM

**Cheddar TV**

Completed live, in-studio interview on September 11, 2018.

Media Profile: Cheddar is a streaming digital video service that broadcasts live from the floor of the New York Stock Exchange (NYSE) daily. Focused on business-minded millennials, the service highlights tech and consumer stocks while also covering the intersection of tech, media, news and culture.

Reach: 150,000 live viewers daily

		<p>Link to coverage: <a href="https://cheddar.com/videos/bringing-hope-to-a-divided-community">https://cheddar.com/videos/bringing-hope-to-a-divided-community</a></p>
<b>ChurchLeaders.com</b>	<p>Interview conducted on Friday, June 29.</p>	<p><u>Media profile:</u> ChurchLeaders.com is a webzine resource for leaders in the church: senior pastors, worship leaders, youth leaders, outreach leaders, children's ministry leaders, and small group leaders. It exists to equip, inspire and inform ministry leaders for greater impact.</p> <p><u>Reach:</u> 809,000 uvm</p>
<b>Daystar TV's "Marcus &amp; Joni Show"</b>	<p>Live appearance followed by golfing with Marcus Lamb took place on Monday, August 20.</p>	<p><u>Media profile:</u> The Daystar Television Network is one of the largest Christian television networks in the world. Daystar has an extensive blend of interdenominational and multi-cultural programming that is broadcasted into homes across the globe. The network is headquartered in the greater Dallas/Fort Worth Metroplex and is a division of Word Of God Fellowship, Inc., a Georgia-based 501 (c)3 non-profit organization. The Network owns and/or operates broadcast television stations in: Philadelphia, PA; San Francisco, CA; Boston, MA; Dallas, TX; Atlanta, GA; Houston, TX; Seattle, WA; Tampa, FL; Phoenix, AZ; Denver, CO; Sacramento, CA; Stockton, CA; Modesto, CA; Raleigh, NC; Nashville, TN; San Antonio, TX; Memphis, TN; Buffalo, NY; Las Vegas, NV; Little Rock, AR; Knoxville, TN; Honolulu, HI; Maui, HI; Jackson, MS; Macon, GA; Gainesville, GA; and Apex, NC. Daystar is seen nationwide on DirecTV and Dish Network (in six major metro areas). See more at <a href="http://www.daystar.com/">http://www.daystar.com/</a></p> <p>Link to coverage: <a href="http://www.daystar.com/shows/daystar-original-programs/ionilamb/">http://www.daystar.com/shows/daystar-original-programs/ionilamb/</a></p>
<b>ESPN's The Undeclared</b>	<p>Completed phone interview on September 14.</p>	<p><u>Media Profile:</u> The Undeclared is a sports and pop culture website owned and operated by ESPN. Officially launched May 17, 2016, the site describes itself as "the premier platform for exploring the intersections of race, sports and culture." The Undeclared is overseen by ESPN senior VP and editor-in-chief Kevin Merida.</p>
<b>Faithwire</b>	<p>Completed interview to promote "The THIRD Option" and simulcast.</p> <p>Coverage posted on September 14.</p>	<p><u>Media Profile:</u> Faithwire is one of the only faith-based news website targeting Millennials and younger audiences without pandering to them with nonsense. Its mission is to inform, challenge and inspire people everywhere to be doers of good, not just observers. They highlight ordinary humans doing the extraordinary. See more at <a href="http://www.faithwire.com">www.faithwire.com</a>.</p> <p><u>Reach:</u> 700,000 uvm (editorial + podcast)</p>

		<p><u>Link to coverage:</u> <a href="http://www.faithwire.com/2018/09/14/find-your-blind-spots-rock-church-pastor-miles-mcphersons-convicting-charge-regarding-racial-division-in-america-today/">http://www.faithwire.com/2018/09/14/find-your-blind-spots-rock-church-pastor-miles-mcphersons-convicting-charge-regarding-racial-division-in-america-today/</a></p>
<b>Fox News "Faith &amp; Fame"</b>	<p>Completed interview.</p> <p>Coverage posted on Monday, September 24.</p>	<p><u>Media Profile:</u> Faith &amp; Fame features celebrities sharing how they rely on their faith to help guide them through their fame. Recent guests include interviews with Reba McEntire, Sadie Robertson, Kaylee Keller, Natasha Owens, Natasha Bure, Bringing Up Bates, and Lauren Daigle, among others.</p> <p><u>Reach:</u> 44.8 million</p> <p><u>Link to coverage:</u> <a href="http://www.foxnews.com/entertainment/2018/09/24/nfl-player-turned-pastor-miles-mcpherson-on-his-journey-to-finding-god-must-honor-what-have-in-common.html">http://www.foxnews.com/entertainment/2018/09/24/nfl-player-turned-pastor-miles-mcpherson-on-his-journey-to-finding-god-must-honor-what-have-in-common.html</a></p>
<b>FOX &amp; Friends</b>	<p>Rescheduling due to the hurricane coverage on September 12.</p>	<p><u>Media Profile:</u> Fox &amp; Friends Faith Panel airs every Sunday morning at 8:30am ET. FOX &amp; Friends is a live morning news program airing Monday through Friday. The show highlights the news of the day from an offbeat perspective. The program's team takes a look at the day's top news, sports, and weather from a "fair and balanced perspective." FOX &amp; Friends is an interactive show where viewers are encouraged to call-in or e-mail the program to discuss the topics of the morning. Weekend show highlights news, weather, sports, entertainment and health, and features an ensemble cast of hosts who talk with a mixture of celebrities, authors, medical experts, fitness gurus and journalists. PR professionals are advised to e-mail press releases to the Fox &amp; Friends production team.</p> <p><u>Reach:</u> 17.5M +</p>
<b>Fox News Channel Radio "A Few Moments With"</b>	<p>Taped in studio interview completed on Wednesday, September 19.</p>	<p><u>Media Profile:</u> Fox News Channel's radio outlet.</p> <p><u>Link to coverage:</u></p>
<b>"Good Day Dallas" KDFW-TV</b>	<p>Live, in-studio TV interview completed on</p>	<p><u>Media Profile:</u> KDFW is the Fox owned-and-operated television station serving the Dallas-Fort Worth Metroplex in Texas. Join the KDFW team of Tim Ryan, Lauren Przybyl, Evan Andrews, Chip Waggoner, Dan Godwin, Saul Garza, and</p>

	Monday, September 24.	Jenny Anchondo each day from 4:30 to 9am on FOX 4 for "Good Day Dallas." They do have a make-up artist at the studio for touch-ups.  <u>Link to coverage:</u> <a href="https://www.fox4news.com/good-day/361725167-video">https://www.fox4news.com/good-day/361725167-video</a>
<b>"Good Day L.A." (KTTV)</b>	Completed LIVE on-camera interview and Facebook Live segment on Thursday, September 27 <sup>th</sup> .	<u>Media Profile:</u> Good Day L.A. is a fox affiliate and the biggest morning show in Los Angeles. The Emmy award-winning morning show features local and national news, weather, celebrity interviews, movie previews, music reviews and style updates.  <u>Market/Reach:</u> Los Angeles/southern California (syndicated)  <u>Link to coverage:</u> <a href="https://www.foxla.com/features/363954948-video">https://www.foxla.com/features/363954948-video</a>
<b>Jam The Hype Radio &amp; Television</b>	Completed on Aug. 3	<u>Media Profile:</u> 24/7 streaming Christian Hip Hop radio and TV. The latest news, music, shows, free downloads, live streams, and lifestyle of the Christian Urban community. Around for 7 years.  <u>Reach:</u> 125 k
<b>Hallels.com</b>	Confirmed book announcement on June 15.	<u>Media Profile:</u> Hallels.com is a news website focusing on general entertainment, but especially with a niche in Christian music and Christian entertainment news.  <u>Reach:</u> 138,000 + uvm.  <u>Link to coverage:</u> <a href="http://www.hallels.com/articles/19548/20180615/miles-mcpherson-to-release-new-book-the-third-option-hope-for-a-rationally-divided-nation-sept-11.htm">http://www.hallels.com/articles/19548/20180615/miles-mcpherson-to-release-new-book-the-third-option-hope-for-a-rationally-divided-nation-sept-11.htm</a>
<b>Huffpost</b>	Secured in-person interview for Pastor Miles.  Interview took place on September 12, 2018.	<u>Media Profile:</u> HuffPost (formerly The Huffington Post and sometimes abbreviated HuffPo) is an American news and opinion website and blog that has localized and international editions. The site offers news, satire, blogs, and original content and covers politics, business, entertainment, environment, technology, popular media, lifestyle, culture, comedy, healthy living, women's interests, and local news.  <u>Reach:</u> 136 million uvm. See more at <a href="https://www.huffingtonpost.com/">https://www.huffingtonpost.com/</a> .

**"In the Arena," WOR Radio, NET-TV & Catholic TV**

Completed pre-taped skype interview to promote Miles' book release and simulcast.

WOR Radio:  
Sunday, Sept. 9 @ 8:00 a.m. EDT

NET-TV: Sunday,  
Sept. 9 @ 8 p.m. EDT

Catholic TV:  
Sunday, Sept. 9 @ 10:30 p.m. EDT

Media Profile: "In the Arena" airs Sundays at 8 a.m. ET on WOR and streams on WOR's station via iHeartRadio.com. The show features news and information with a Catholic point of view. WOR Radio is owned by iHeartMedia. The station airs a mix of local and syndicated talk radio shows such as The Rush Limbaugh Show, The Sean Hannity Show, and Coast to Coast AM, among others. "In the Arena" also airs each Sunday on NET TV at 8 PM EST and Catholic TV at 10:30 PM EST

Websites: <http://www.wor710.com/> and <https://netny.tv/shows/in-the-arena/>

Reach: #1 DMA market (NY) w/national reach (syndicated) – 3 million + listeners weekly

**In the Market with Janet Parshall**

Confirmed interview with Miles. Awaiting date/time options from station.

Media Profile: Janet Parshall is the host of the conservative, Christianity-based radio talk show, "In the Market with Janet Parshall," which is broadcast on the Moody Radio network. Janet was also the host for the 2004 documentary, George W. Bush: Faith in the White House. "In the Market with Janet Parshall," challenges listeners to examine major news stories and issues being debated in the marketplace of ideas and speaks to them with the Word of God. In this fast-paced, caller-driven program, Janet evaluates newsworthy topics with guests and listeners using the Bible as a framework for discussion. This daily program addresses relevant issues important to Christians, with an engaging mix of listener interaction and commentary from highly respected guests. See more at: <http://www.inthemarketwithjanetparshall.org/>.

Reach: Nationally-syndicated with approx. 4 million listeners (list of stations found [here](#)).

**KBRT Radio / Rob Newton**

Completed interview with Rob Newton.

Coverage posted on September 27, 2018.

Media Profile: KBRT-AM is a commercial station owned by Crawford Broadcasting Co. The format of the station is Christian talk. KBRT-AM broadcasts in the Costa Mesa, CA area at 740 AM.

Link to coverage: <https://soundcloud.com/radiorobnewton/guest-miles-mcpherson-the-third-option>

<p><b>KBRT's "The Bottom Line"</b></p>	<p>Completed interview to promote "The THIRD Option"</p> <p>Coverage posted on September 17, 2018</p>	<p><u>Media Profile:</u> KBRT-AM is a commercial station owned by Crawford Broadcasting Co. The format of the station is Christian talk. KBRT-AM broadcasts in the Costa Mesa, CA area at 740 AM.</p> <p><u>Link to coverage:</u>  <a href="https://soundcloud.com/thebottomlineshow/90618-miles-mcpherson#t=0:37">https://soundcloud.com/thebottomlineshow/90618-miles-mcpherson#t=0:37</a></p>
<p><b>Keep the Faith Radio</b></p>	<p>Completed pre-recorded interview via Skype on September 28<sup>th</sup>.</p>	<p><u>Media Profile:</u> Keep The Faith Radio features today's hottest Christian music and recording artists, authors, film and TV personalities, along with incredible words of hope, comfort, and encouragement. David Sams is the executive producer of Keep The Faith, he is also the same guy who launched the Oprah Winfrey Show at King World (with the King Brothers). If you want to hear the direction that they take with the interview, listen to some sample content from their featured author's page at <a href="http://keepthefaith.com/page/featured-authors">http://keepthefaith.com/page/featured-authors</a>:</p> <ul style="list-style-type: none"> <li>- Lee Strobel (listen here)</li> <li>- Sheila Walsh (listen here)</li> <li>- Kyle Idleman (listen here)</li> <li>- Dr. Henry Cloud (listen here)</li> <li>- Erwin McManus (listen here)</li> <li>- Craig Groeschel (listen here)</li> </ul> <p><u>Reach:</u> Keep The Faith is nationally-syndicated on over 500 stations across the country.</p>
<p><b>KOGO/San Diego "San Diego's Morning News"</b></p>	<p>Completed live in-studio interview.</p>	<p><u>Media Profile:</u> OGO-AM is a commercial station owned by iHeartMedia Inc. The format of the station is news and talk. KOGO-AM broadcasts to the San Diego area at 600 AM. The target audience of the station is listeners, ages 18 to 64. The station's tagline is "KOGO 600AM" and its slogan is "News and Talk San Diego."</p> <p><u>Reach:</u> Cume Estimate 239,500</p>
<p><b>KQTZ/Altus "Cameron Dole Experience"</b></p>	<p>Completed pre-taped interview.</p>	<p><u>Media Profile:</u> KQTZ-FM is a commercial station owned by Monarch Broadcasting. The format of the station is adult hits music. KQTZ-FM's target audience is adult, ages 18 to 54, in the Altus, OK area. The station airs locally at 105.9 FM. KQTZ-FM's tagline is "105.9 Mike FM." KQTZ-FM's newscasts air throughout the day, CT.</p>
<p><b>Life Today with James Robison</b></p>	<p>Completed pre-taped interview in</p>	<p><u>Media Profile:</u> Show features Christian insights that help real people find answers to real-world problems we all face such</p>

	<p>front of a studio audience on Oct. 2</p>	<p>as relationships, family, humanitarian relief programs and issues facing youth today. Through interviews with a variety of authors, speakers, singers, media personalities, politicians and other experts in their fields, the show aides viewers in expanding their ability to see beyond themselves to the needs of others.</p> <p><u>Reach:</u> The Life Today program can now be seen in over 150 million homes throughout the United States, Canada, Europe and Australia.</p>
<p><b>Lightworkers</b></p>	<p>Completed online interview.</p>	<p><u>Media Profile:</u> Lightworkers aims to create engaging, uplifting and inspirational content that breaks through the clutter, building a community of sharing and igniting a movement in the real world that motivates people to celebrate and share the good all around them.</p> <p><u>Link to coverage:</u> <a href="https://www.lightworkers.com/nfl-player-turned-pastor-tackling-racism-head-on/">https://www.lightworkers.com/nfl-player-turned-pastor-tackling-racism-head-on/</a></p>
<p><b>Newsmax TV's "America Talk Live"</b></p>	<p>Completed interview to discuss national anthem NFL protests.</p>	<p><u>Media Profile:</u> Offers news and commentary covering politics, health, entertainment, sports, and breaking news. Includes expert views and live programming from high-profile hosts and guests with a conservative lean.</p> <p><u>Reach:</u> 10,819,927 UVM</p> <p><u>Link to coverage:</u> <a href="https://www.newsmaxtv.com/vod/Miles-McPherson-discusses-the-Nike-Ad/vid/0_5uulqupv_">https://www.newsmaxtv.com/vod/Miles-McPherson-discusses-the-Nike-Ad/vid/0_5uulqupv_</a> (segment begins at 3:47)</p>
<p><b>Patheos</b></p>	<p>Secured in-person interview for Pastor Miles.</p> <p>Interview focused on "The Third Option" book as well as touching on ESPN's recent NFL National Anthem policy and the hate rhetoric that</p>	<p><u>Media Profile:</u> Patheos is a non-denominational, non-partisan online media company providing information and commentary from various religious and nonreligious perspectives. Reach: 136 million uvm. See more at <a href="http://www.patheos.com/">http://www.patheos.com/</a>.</p>

continues to plague our nation and the critical need for racial reconciliation and unity.

Interview took place on September 12.

**"Praise" (TBN)**

Scheduling in-studio appearance for Nov. 1

Media Profile: Different ministers, usually joined by their wives, come on the show to preach the gospel and speak about religion. TBN reaches about 3.75 million households per week. Programs are translated into numerous foreign languages at TBN's facilities at the International Production Center in Irving, TX. The "Praise the Lord" program is the only "live," 2 hour, Christian program in the world. The program brings the highest caliber of guests from well-known celebrities to laypersons for interview, as well as, singers, musicians, evangelists and the coverage of revivals and crusades from around the world. This award-winning program has been on each weeknight for over 30 years.

**Regent University**

keynote speaking engagement for Miles to address faculty completed on Thursday, Oct. 4

Media Profile: Regent University is one of the nation's leading academic centers for Christian thought and action. What sets Regent apart is their mission to prepare men and women to excel both in mind and spirit. Students, faculty and administrators share a calling, founded on biblical principles, to make a significant difference in the world. Regent University topped the list of Best Online Bachelor's Programs in Virginia by U.S. News & World Report, 2018. It also ranked #1 among the Best Online Graduate Education Programs in Virginia. Regent ranked #4 among the Best Online MBA Programs in Virginia and #3 among the Best Online Graduate Business Programs (non-MBA) in the state, according to U.S. News & World Report, 2018.

Enrollment: 10k

**Relationship Insights Radio**

Completed two part interview series.

Series aired on Monday September 10

Media profile: Every day is an opportunity to be encouraged and hear from some of the nation's leading experts on important topics impacting your relationships. Using a biblical lens, we focus on issues affecting you in all five aspects: Physical, Intellectual, Emotional, Social and Spiritual. Our goal is to help strengthen your relationships in every part of your life, and to help your family live in agreement with

	<p>and Tuesday September 11.</p>	<p>God's divine design. You can listen live, download podcasts or have the weekly shows delivered right to your inbox all for free by signing up for the weekly radio recap.</p> <p><u>Reach:</u> Relationship Insights Radio now reaches 84 countries</p> <p><u>Links to coverage:</u></p> <p>Link to Part 1:  <a href="http://carrieabbott.com/Radio/ArticleID/1260/Racial-Divide-Solution-Part-1#article">http://carrieabbott.com/Radio/ArticleID/1260/Racial-Divide-Solution-Part-1#article</a></p> <p>Link to Part 2:  <a href="http://carrieabbott.com/Radio/ArticleID/1261/Racial-Divide-Solution-Part-2#article">http://carrieabbott.com/Radio/ArticleID/1261/Racial-Divide-Solution-Part-2#article</a></p>
<p><b>RELEVANT</b></p>	<p>Confirmed interview with Miles.</p> <p>Interview confirmed for Tuesday, August 28. Segment typically airs 1-2 days post taping.</p>	<p><u>Media profile:</u> Hundreds of thousands listeners tune in weekly to the RELEVANT Podcast. Featuring notable a mix of humor, interesting stories from around the world, and interviews with high-profile artists, authors and speakers, the show is broadcast every Friday via iTunes. Relevant Magazine is home to modern takes on God, Life and Culture. Combined</p> <p><u>Reach:</u> 2.3 million</p> <p><u>Link to coverage:</u>  <a href="https://relevantmagazine.com/podcast/episode-635-miles-mcpherson/">https://relevantmagazine.com/podcast/episode-635-miles-mcpherson/</a></p>
<p><b>San Diego Union Tribune</b></p>	<p>Confirmed Miles as evangelical voice in immigration article slated to run in the Sunday, July 1 print edition (provided statement to editor on 6/29).</p>	<p><u>Media profile:</u> The San Diego Union-Tribune is an American metropolitan daily newspaper, published in San Diego, California.</p> <p><u>Reach:</u> 250,678 daily/409,796 Sunday/4.93 million uvm</p> <p><u>Link to coverage:</u>  <a href="http://www.sandiegouniontribune.com/news/religion/sd-me-border-faith-20180625-story.html#share=email~story">http://www.sandiegouniontribune.com/news/religion/sd-me-border-faith-20180625-story.html#share=email~story</a></p>
<p><b>SiriusXM / RELEVANT Radio's "Personally Speaking"</b></p>	<p>Completed interview on Tuesday, September 18.</p>	<p><u>Media Profile:</u> Monsignor Jim Lisante hosts the weekly, national radio program "Personally Speaking" which airs nationwide each Saturday and Sunday on The Catholic Channel on SiriusXM and Relevant Radio stations around the country (SIRIUS RADIO CH. 129). Msgr. Lisante is a frequent spokesperson for the Church on television and radio and is a Fox News Contributor. He was the Director of The Christophers and hosted their television show, "Christopher Close-Up." He's also appeared on PBS, MSNBC, CNN and</p>

		Nightline. Monsignor Lisante served as the Director of the Office of Family Ministry for the Diocese of Rockville Centre and is the author of four books.
<b>"Sister Circle TV" (TV One)</b>	Confirmed live in-person / on-camera interview on Monday 22.	<u>Media Profile:</u> Sister Circle is a live, daily lifestyle talk show that empowers African-American women and includes news and insights on relationships, parenting, fitness, personal finances, the latest trends and the joys and frustrations of everyday life, all from the compelling, humorous and sincere perspective of the show's hosts. The show also features interviews with celebrity guests and expert opinions on key and relevant issues. See more here: <a href="https://tvone.tv/tag/sister-circle/">https://tvone.tv/tag/sister-circle/</a>
<b>SOS RADIO</b>	Confirmed phone interview with Pastor Miles to promote "The Third Option" and "A Race For Unity" simulcast.  Interview took place on Friday, September 14.	<u>Media Profile:</u> K-SOS is a non-commercial radio station located in Las Vegas, Nevada, broadcasting on 90.5 FM. KSOS airs a Christian contemporary music format. Scott Herrold is the Program Director & Morning Show Host for SOS Radio. He was named one of "Radio's Best Program Directors" by Radio Ink Magazine. Scott is a dynamic personality who's known for his interviews. Scott hosted radio shows in Detroit, Tulsa, Saginaw & Plymouth before joining the SOS Radio team. See more at <a href="https://www.sosradio.net/">https://www.sosradio.net/</a> and <a href="https://www.sosradio.net/on-air/scott-herrold/">https://www.sosradio.net/on-air/scott-herrold/</a>  <u>Link to coverage:</u> <a href="https://www.sosradio.net/podcasts/scott-herrold-podcast/episode/miles-mcpherson-honoring-others-and-breaking-down-racial-barriers/?autoplay=1">https://www.sosradio.net/podcasts/scott-herrold-podcast/episode/miles-mcpherson-honoring-others-and-breaking-down-racial-barriers/?autoplay=1</a>
<b>Sports Spectrum Podcast</b>	Completed interview.  Coverage posted on September 10, 2018.	<u>Media Profile:</u> Focuses on the intersection of Christianity and athleticism. Features profiles on Christian celebrity athletes as well as lifestyle articles on enjoying athletics in a faith-driven way.  <u>Link to coverage:</u> <a href="https://sportspectrum.com/sports-spectrum-podcast/2018/09/10/new-podcast-miles-mcpherson-pastor-former-nfl-player/">https://sportspectrum.com/sports-spectrum-podcast/2018/09/10/new-podcast-miles-mcpherson-pastor-former-nfl-player/</a>
<b>The Brian Buffini Show</b>	Completed pre-taped interview.  Interview aired on September 11, 2018.	<u>Media Profile:</u> Brian Buffini is a master motivator in the spirit of Zig Ziglar, Jim Rohn, and Napoleon Hill and can be heard regularly on his podcast, "The Brian Buffini Show." that explores the mindset, motivation and methodologies of success. Launched on St. Patrick's Day 2016, the podcast drew record-breaking downloads and quickly jumped to the #2 spot in iTunes Business category. Since its release, the show has topped 3,000,000 downloads in over 160 countries,

becoming one of the top business podcasts in the world! Brian's Irish wit and profound insights have captivated and enlightened audiences across the globe making his podcast a "must have, go-to" destination. See more at [www.buffiniandcompany.com](http://www.buffiniandcompany.com) and [www.brianbuffini.com](http://www.brianbuffini.com)

Reach: #2 spot in iTunes Business category. Since release, the show has topped 3 million downloads in over 160 countries, becoming one of top business podcasts in the world.

Link to coverage: <https://www.thebrianbuffinishow.com/the-third-option-an-interview-with-pastor-miles-mcpherson-119/>

**The Christian Post**

Confirmed interview with Miles on June 22 to promote registration for "A Race For Unity" simulcast. Coverage posted Wednesday, June 27, 2018.

Editor agreed to follow up interview for in-depth feature to promote "The Third Option" closer to Sept. 11 release date.

Media Profile: The Christian Post is the nation's most comprehensive Christian news site and newspaper and was launched in March 2004, incorporated with the vision of delivering up-to-date news, information, and commentaries relevant to Christians across denominational lines. As the flagship website of The Christian Post, ChristianPost.com has quickly grown to become a leading online Christian news publication, with continuous updates throughout the day - seven days a week. See more at: [www.christianpost.com](http://www.christianpost.com)

Reach: 4.7 million unique visitors per month

Link to coverage: <https://www.christianpost.com/news/pastor-miles-mcpherson-shares-sports-metaphor-christians-can-learn-from-to-defeat-enemy-225413/>

**The Frank Sontag Show (KKLA Radio)**

Completed live in-studio broadcast on Wednesday Sept. 19

Media Profile: KKLA-FM is a commercial station owned by Salem Media Group, Inc. The format of the station is Christian talk. KKLA-FM broadcasts to the Los Angeles area at 99.5 FM. The target audience for the station is listeners ages 18 to 64. KKLA-FM's slogan is "Intersection of Faith & Reason."

Reach: Cume Estimate 225,000

Link to coverage: <https://omny.fm/shows/frank-sontag/09-19-18-guest-miles-mcpherson>

**The Global Human**

Confirmed on-camera interview

Media Profile: Created by Christian Arab-American Journalist Loureen Ayyoub, The Global Human captures the unique

	<p>to promote "The Third Option."</p> <p>Interview posted on the company's Facebook page August 22.</p>	<p>and distinct narratives of humans of all backgrounds. Through the lens of the American Dream, Loureen, who understands the sentiment of being a minority locally and yet a minority abroad, believes that a story well told has the ability to unite more people than any text book could aspire to achieve. Divisive messages portrayed in the media only result in increased hate crimes. Diversity was made to be explored, not feared! Thus The Global Human crosses conventional boundaries in order to discover the many beautiful and unknown interconnections of humanity.</p> <p><u>Link to coverage:</u>  <a href="https://www.facebook.com/theGLObalhuman/videos/676144982769040/">https://www.facebook.com/theGLObalhuman/videos/676144982769040/</a></p>
<p><b>Urban Christian News</b></p>	<p>Picked up Faithwire's interview and posted the coverage on Saturday, September 15.</p>	<p><u>Media Profile:</u> Urban Christian News curates and reports news on the Christian church, religion, contemporary Christian music, entertainment, and popular culture.</p> <p><u>Link to coverage:</u>  <a href="http://urbanchristiannews.com/2018/09/rock-church-pastor-miles-mcphersons-message-regarding-overcoming-racial-division-in-america-today/">http://urbanchristiannews.com/2018/09/rock-church-pastor-miles-mcphersons-message-regarding-overcoming-racial-division-in-america-today/</a></p>
<p><b>Urban Family Talk</b></p>	<p>Confirmed interview to promote "The Third Option." Followed up with producer to schedule.</p>	<p><u>Media profile:</u> Urban Family Communications is a multi-media communications network and outreach ministry offering Religious Radio Programming and Talk Radio to multiple markets. They are owned by American Family Association.</p> <p><u>Reach:</u> UFC simulcast their 24 hour content at WKVF-FM (Memphis, TN), WDFX-FM (Cleveland, MS), WQVI-FM (Madison, MS), WAJS-FM (Tupelo, MS), 91.5FM (Norwood, GA), and WNWT-AM (Rossford/Toledo, OH).</p>
<p><b>WAVA's "Real Talk with David Anderson"</b></p>	<p>Confirmed interview to promote "The Third Option"</p>	<p><u>Media Profile:</u> "Real Talk with Dr. David Anderson" is a vibrant radio show in Washington D.C. that is insightful, spiritual, witty, and builds bridges across racial, political, and cultural lines, while handling real-time topics that are provocative, relevant, and yet handled with Dr. Anderson's unique style of "gracism". Call in and join us live weekdays between 3:00pm and 4:00pm! The call-in number is toll-free, 888.432.7434; remember it with 888.43.BRIDGE! The show is broadcast in the Washington, DC metropolitan area on WAVA-FM (105.1 FM), a Religious Talk formatted broadcast radio station owned and operated by Salem Media Group.</p>

Website: <http://www.andersonspeaks.com/realtalk-with-dr-david-anderson-radio-show>

**WMAY "Mike and Molson" show**

Completed live on-air interview

Media Profile: WMAY-AM is a commercial station owned by Midwest Family Stations. The format of the station is news and talk. WMAY-AM broadcasts to the Riverton, IL area at 970 AM.

Reach: Cume Estimate 21,000

**WOCM – FM "The Morning Show"**

Completed live on-air interview.

Media Profile: WOCM-FM is a commercial station owned by Leighton More. The format of the station is adult album alternative music. WOCM-FM's target audience is adults, ages 18 to 64. WOCM-FM's tagline is, "Ocean 98." WOCM-FM broadcasts to the Ocean City, MD area at 98.1 FM. Newscasts air at :20 and :50 past the hour, ET.

Reach: Cume Estimate 12,000

**WYSA (YES-FM)**

Confirmed LIVE interview to promote "The Third Option" Followed up with producer to schedule.

Media Profile: YES FM has a heart for the young people of Northwest / West-Central Ohio and Southeast Michigan. Through all the pressures and struggles that face teens and young adults in our culture, YES FM strives to be a positive influence, demonstrating the hope that is to be found in Jesus Christ. See more at: [www.yeshome.com](http://www.yeshome.com)